

**2016 POLITICAL FALL SPENDING
WTHI-POLITICAL ISSUE - DSCC/IE**

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
907915	7/26-8/8	190	\$ 78,600.00	\$ 11,790.00	\$ 66,810.00		\$ 66,810.00	\$ 66,810.00		

payment
sent to
hub



WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

<u>Contract / Revision</u> 907915 /		<u>Alt Order #</u> 25251785
<u>Product</u> Issue		
<u>Contract Dates</u> 07/26/16 - 08/08/16		<u>Estimate #</u> 5103
<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 07/25/16 / 07/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913721	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN3307/TO232		<u>Advertiser Ref</u>

And:

Great American Media
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTHI	07/26/16	08/08/16	M-F 9a-10a	9a-10a		:30				NM	17	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-TWTF--				8	\$100.00				
Week:		08/01/16	08/07/16	MTWTF--				8	\$100.00				
Week:		08/08/16	08/14/16	M-----				1	\$100.00				
2	WTHI	07/26/16	08/08/16	CBS This Morning	7a-9a		:30				NM	21	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-TWTF--				10	\$200.00				
Week:		08/01/16	08/07/16	MTWTF--				10	\$200.00				
Week:		08/08/16	08/14/16	M-----				1	\$200.00				
3	WTHI	07/26/16	08/07/16	Late Fringe Sa	1130p-2a		:30				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----S-				2	\$40.00				
Week:		08/01/16	08/07/16	-----S-				2	\$40.00				
4	WTHI	07/26/16	08/08/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	11	\$2,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-TWTF--				5	\$240.00				
Week:		08/01/16	08/07/16	MTWTF--				5	\$240.00				
Week:		08/08/16	08/14/16	M-----				1	\$240.00				
5	WTHI	07/26/16	08/08/16	M-F 530p-6p	530p-6p		:30				NM	13	\$3,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-TWTF--				6	\$260.00				
Week:		08/01/16	08/07/16	MTWTF--				6	\$260.00				
Week:		08/08/16	08/14/16	M-----				1	\$260.00				
6	WTHI	07/26/16	08/07/16	CBS Sunday Morning	9a-1030a		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----S				2	\$300.00				
Week:		08/01/16	08/07/16	-----S				2	\$300.00				
7	WTHI	07/26/16	08/08/16	M-F 730p-8p	730p-8p		:30				NM	11	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-TWTF--				5	\$400.00				
Week:		08/01/16	08/07/16	MTWTF--				5	\$400.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u> 907915 /		<u>Alt Order #</u> 25251785
<u>Contract Dates</u> 07/26/16 - 08/08/16		<u>Product</u> Issue
<u>Estimate #</u> 5103		
<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 07/25/16 / 07/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	M-----				1	\$400.00					
8	WTHI	07/26/16	08/08/16	News 10 Midday	12p-1230p		:30				NM	11	\$5,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-TWTF--				5	\$500.00					
Week:		08/01/16	08/07/16	MTWTF--				5	\$500.00					
Week:		08/08/16	08/14/16	M-----				1	\$500.00					
N 9	WTHI	07/26/16	08/07/16	News 10 at 6p Su	6p-630p		:30				NM	2	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----S				1	\$450.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>			
		1	WTHI	07/25/16-07/31/16	News 10 at 6p Su	6p-630p	-----Su	:30	\$450.00		NM			
		See MG 9.3												
		3	WTHI	08/07/16-08/07/16	News 10 at 6p Su	6p-630p	-----Su	:30	\$450.00		NM			
		Ⓜ MG for 9.1 07/31												
Week:		08/01/16	08/07/16	-----S				1	\$450.00					
10	WTHI	07/26/16	08/07/16	Sa 7p-8p	7p-8p		:30				NM	4	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----S-				2	\$125.00					
Week:		08/01/16	08/07/16	-----S-				2	\$125.00					
11	WTHI	07/26/16	08/08/16	M-F 7p-730p	7p-730p		:30				NM	11	\$4,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-TWTF--				5	\$400.00					
Week:		08/01/16	08/07/16	MTWTF--				5	\$400.00					
Week:		08/08/16	08/14/16	M-----				1	\$400.00					
N 12	WTHI	07/26/16	08/07/16	Su 1130p-1230a	1130p-1230a		:30				NM	4	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----S				2	\$100.00					
Week:		08/01/16	08/07/16	-----S				2	\$100.00					
13	WTHI	07/26/16	08/08/16	News 10 M-F	6a-7a		:30				NM	17	\$5,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-TWTF--				8	\$300.00					
Week:		08/01/16	08/07/16	MTWTF--				8	\$300.00					
Week:		08/08/16	08/14/16	M-----				1	\$300.00					
14	WTHI	07/26/16	08/08/16	News 10 at 6p	6p-630p		:30				NM	11	\$11,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-TWTF--				5	\$1,000.00					
Week:		08/01/16	08/07/16	MTWTF--				5	\$1,000.00					
Week:		08/08/16	08/14/16	M-----				1	\$1,000.00					
15	WTHI	07/26/16	08/08/16	News 10 M-F	530a-6a		:30				NM	7	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-TWTF--				3	\$200.00					
Week:		08/01/16	08/07/16	MTWTF--				3	\$200.00					
Week:		08/08/16	08/14/16	M-----				1	\$200.00					
16	WTHI	07/26/16	08/08/16	M-F 137a-237a	137a-237a		:30				NM	11	\$220.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-TWTF--				5	\$20.00					
Week:		08/01/16	08/07/16	MTWTF--				5	\$20.00					
Week:		08/08/16	08/14/16	M-----				1	\$20.00					
17	WTHI	07/26/16	08/07/16	Tue Hour 1	8p-9p		:30				NM	4	\$4,000.00	

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<u>Contract / Revision</u>	<u>Alt Order #</u>
907915 /	25251785

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/26/16 - 08/08/16	Issue	5103

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/DSCC IE	07/25/16 / 07/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-T-----				2	\$1,000.00				
Week:		08/01/16	08/07/16	-T-----				2	\$1,000.00				
18	WTHI	07/26/16	08/07/16	Tue Hour 2	9p-10p		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-T-----				2	\$900.00				
Week:		08/01/16	08/07/16	-T-----				2	\$900.00				
19	WTHI	07/26/16	08/07/16	Wed Hour 1	8p-9p		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--W----				2	\$1,000.00				
Week:		08/01/16	08/07/16	--W----				2	\$1,000.00				
20	WTHI	08/01/16	08/07/16	Wed Hour 3	10p-11p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	--W----				2	\$900.00				
21	WTHI	08/01/16	08/07/16	Wed Hour 2	9p-10p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	--W----				2	\$1,000.00				
22	WTHI	07/26/16	08/07/16	Fri Hour 2	9p-10p		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	----F--				2	\$1,500.00				
Week:		08/01/16	08/07/16	----F--				1	\$1,500.00				
23	WTHI	07/26/16	08/07/16	Thur Hour 1	8p-9p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---T---				1	\$1,100.00				
Week:		08/01/16	08/07/16	---T---				1	\$1,100.00				
24	WTHI	07/26/16	08/07/16	Sun Hour 1	7p-8p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----S				1	\$1,200.00				
Week:		08/01/16	08/07/16	-----S				1	\$1,200.00				
25	WTHI	07/26/16	08/07/16	Fri Hour 3	10p-11p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	----F--				1	\$1,500.00				
Week:		08/01/16	08/07/16	----F--				1	\$1,500.00				
26	WTHI	07/26/16	08/07/16	Sun Hour 3	9p-10p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----S				1	\$800.00				
Week:		08/01/16	08/07/16	-----S				1	\$800.00				
27	WTHI	07/26/16	08/07/16	Thur Hour 2	9p-10p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---T---				1	\$1,100.00				
Week:		08/01/16	08/07/16	---T---				1	\$1,100.00				
N 28	WTHI	07/26/16	08/06/16	Sa 1130p-1230a	1130p-1230a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----S-				1	\$100.00				
Week:		08/01/16	08/07/16	-----S-				1	\$100.00				
Totals								0.00				190	\$78,600.00

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<u>Contract / Revision</u>		<u>Alt Order #</u>
907915 /		25251785
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/26/16 - 08/08/16	Issue	5103
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/DSCC IE		07/25/16 / 07/25/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/31/16	87	\$35,890.00	(\$5,383.50)	\$30,506.50
08/01/16 -08/08/16	103	\$42,710.00	(\$6,406.50)	\$36,303.50
Totals	190	\$78,600.00	(\$11,790.00)	\$66,810.00

Signature: _____ **Date:** _____

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125 West 55th St
New York, NY 10019

Contract # 25251785	Changes as of: 7/25/2016 at 2:32 PM	Version: Highlighting Revision 2
CPE: 214/228/5103	Flight: 7/25/16 - 8/8/16	Total \$: \$78,600.00
Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Advertiser: DSCC IE	Total Spots: 190
	Product: Issue	Total CPP: \$0.00
Agency Order #: 5230525	Station: WTHI	
Buyer: Ritterstein, Gary	Market: Terre Haute	
Salesperson: BEN WILMETH 202-872-5880	Office: WASHINGTON	
Primary Demo: Adults 35+	Con Type: POLITICAL/VOTE	
Assistant: BEN WILMETH 202-872-5880	Separation:	

Comments: Order will start on Tuesday July 26!!!

7/25 - 8/8										Total Spots	Total \$	CPP	GRP
#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/25	8/1	8/8				
1	Su 11p-11:30p		News 10 WTHI	\$100.00	0	30	0	0	0	0	\$0.00	\$0.00	0.0
2	Sa 11:30p-12:30a		TMZ	\$100.00	0	30	1	1	0	2	\$200.00	\$0.00	0.0
3	M-F 9a-10a		Live! With Kelly & Michael	\$100.00	0	30	8	8	1	17	\$1,700.00	\$0.00	0.0
4	M-F 7a-9a		CBS This Morning	\$200.00	0	30	10	10	1	21	\$4,200.00	\$0.00	0.0
5	Sa 1a-3a		The Closer Block	\$40.00	0	30	2	2	0	4	\$160.00	\$0.00	0.0
6	M-F 12:30p-2p		CBS Soap Rotation	\$240.00	0	30	5	5	1	11	\$2,640.00	\$0.00	0.0
7	M-F 5:30p-6p		Inside Edition	\$260.00	0	30	6	6	1	13	\$3,380.00	\$0.00	0.0
8	Su 9a-10:30a		CBS News Sunday Morning	\$300.00	0	30	2	2	0	4	\$1,200.00	\$0.00	0.0
9	M-F 7:30p-8p		Family Feud	\$400.00	0	30	5	5	1	11	\$4,400.00	\$0.00	0.0
10	M-F 12n-12:30p		News 10 WTHI	\$500.00	0	30	5	5	1	11	\$5,500.00	\$0.00	0.0
REV 11	Su 6p-6:30p		News 10 WTHI	\$450.00	0	30	1	0	2	2	\$900.00	\$0.00	0.0
12	Sa 7p-8p		Entertainment Tonight	\$125.00	0	30	2	2	0	4	\$500.00	\$0.00	0.0
13	M-F 7p-7:30p		Entertainment Tonight	\$400.00	0	30	5	5	1	11	\$4,400.00	\$0.00	0.0
14	Su 11:30p-12:30a		Extra Weekend	\$100.00	0	30	2	2	0	4	\$400.00	\$0.00	0.0
15	M-F 6a-7a		News 10 WTHI	\$300.00	0	30	8	8	1	17	\$5,100.00	\$0.00	0.0
16	M-F 6p-6:30p		News 10 WTHI	\$1,000.00	0	30	5	5	1	11	\$11,000.00	\$0.00	0.0
17	M-F 5:30a-6a		News 10 WTHI	\$200.00	0	30	3	3	1	7	\$1,400.00	\$0.00	0.0
18	M-F 2:05a-2:35a		Extra	\$20.00	0	30	5	5	1	11	\$220.00	\$0.00	0.0
19	Tu 8p-9p		NCIS-CBS	\$1,000.00	0	30	2	2	0	4	\$4,000.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25251785	Changes as of: 7/25/2016 at 2:32 PM	Version: Highlighting Revision 2
CPE: 214/228/5103	Flight: 7/25/16 - 8/8/16	Total \$: \$78,600.00
Agency: Great American Media	Advertiser: DSCC IE	Total Spots: 190
GREAT AMERICAN MEDIA	Product: Issue	Total CPP: \$0.00
SUITE 100		
WASHINGTON DC		
20007		

Agency Order #: 5230525	Primary Demo: Adults 35+
Buyer: Ritterstein, Gary	Con Type: POLITICAL/NOTE
Salesperson: BEN WILMETH	Assistant: BEN WILMETH
202-872-5880	202-872-5880

Total GRP:
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	7/25 - 8/8				Total Spots	Total \$	CPP	GRP
						Len	7/25	8/1	8/8				
20	Tu 9p-10p		Zoo-CBS	\$900.00	0	30	2	2	0	4	\$3,600.00	\$0.00	0.0
21	W 8p-9p		Big Brother Wednesday-CBS	\$1,000.00	0	30	2	2	0	4	\$4,000.00	\$0.00	0.0
22	W 10p-11p		American Gothic-CBS	\$900.00	0	30	0	2	0	2	\$1,800.00	\$0.00	0.0
23	W 9p-10p		Criminal Minds-CBS	\$1,000.00	0	30	0	2	0	2	\$2,000.00	\$0.00	0.0
24	F 9p-10p		Hawaii Five-0-CBS	\$1,500.00	0	30	2	1	0	3	\$4,500.00	\$0.00	0.0
25	Th 8p-9p		Big Bang Theory/Life in Pieces (R)-CBS	\$1,100.00	0	30	1	1	0	2	\$2,200.00	\$0.00	0.0
26	Su 7p-8p		60 Minutes-CBS	\$1,200.00	0	30	1	1	0	2	\$2,400.00	\$0.00	0.0
27	F 10p-11p		Blue Bloods-CBS	\$1,500.00	0	30	1	1	0	2	\$3,000.00	\$0.00	0.0
28	Su 9p-10p		Madam Secretary (R)-CBS	\$800.00	0	30	1	1	0	2	\$1,600.00	\$0.00	0.0
29	Th 9p-10p		Big Brother Thursday-CBS	\$1,100.00	0	30	1	1	0	2	\$2,200.00	\$0.00	0.0
TOTALS:						87	92	11		190	\$78,600.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25251785
CPE: 214/228/5103
Agency: Great American Media
GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Changes as of: 7/25/2016 at 2:32 PM
Flight: 7/25/16 - 8/8/16
Advertiser: DSCC IE
Product: Issue

Agency Order #: 5230525
Buyer: Ritterstein, Gary
Salesperson: BEN WILMETH
202-872-5880

Station: WTHI
Market: Terre Haute
Office: WASHINGTON
Total \$: \$78,600.00
Total Spots: 190
Total CPP: \$0.00

Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
07/25/16 2:03 PM	BEN WILMETH	Order will start on Tuesday July 26!!!
07/25/16 9:10 AM	System	Notice Received.
07/22/16 2:47 PM	BEN WILMETH	Order will start on Tuesday July 26!!!

Competitive Information	
Market Budget:	\$112,286
WTHI Share:	70%
Comment:	
ETHI:	1%
WAWV:	4%
WTWO:	25%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	190	\$78,600.00	N/A	0.0
Total	100%	190	\$78,600.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Jul	87	\$35,890.00	
2016-Aug	103	\$42,710.00	
Total	190	\$78,600.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg Contract \$ Comment
Revision	7/25/16 2:32 PM	BEN WILMETH	Revised			\$0 \$78,600.00 Changes: 1 buyline added or modified
Revision	7/25/16 2:03 PM	BEN WILMETH	Confirmed			\$0 \$78,600.00 Changes: Demo Meta to [R16]. User Entered \$ from \$0.00 to \$78,600.00. 3 buylines added or modified.
New	7/22/16 2:46 PM	BEN WILMETH	Confirmed	190		\$78,600.00 \$78,600.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Terry, Tammy

From: angela.thompson@wthitv.com
Sent: Monday, July 25, 2016 11:13 AM
To: Stievenart, Marcia; Terry, Tammy
Subject: Spot - Preempt: POL/DSCC IE - 907915

M(88.7)

Property: WTHI

No News Cast.

Order Information:

Order #: 907915
Order Total: \$78,200.00
Agency: Great American Media
Advertiser: POL/DSCC IE
Product: Issue
Alternate Order #: 25251785
Estimate #: 5103
Flight Dates: 07/26/16 - 08/08/16
Demo: Adults 35+

Sales Information: Katz Washington, Katz/Washington, National

The following spot(s) have been preempted:

Preempted Spot Information (907915-9-1):

Rate: \$450.00
Air Date: Sun 07/31/16
Eligible Days: -----Su
Inventory Code: News 10 at 6p Su
Inventory Description: News 10 at 6p Su
Inventory Code Time: 6p-630p
Spot Type: NM
Length: :30
Channel(s): [1] WTHI
Priority: Section 3
Preempt Reason: Program Change



125 West 55th St
New York, NY 10019

Contract # 25251785	Changes as of: 7/25/2016 at 2:03 PM	Version: Highlighting Revision 1
CPE: 214/228/5103	Flight: 7/25/16 - 8/8/16	Total \$: \$78,600.00
Agency: Great American Media	Advertiser: DSCC IE	Total Spots: 190
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: Issue	Total CPP: \$0.00
Agency Order #: 5230525	Buyer: Ritterstein, Gary	Primary Demo: Adults 35+
Salesperson: BEN WILLMETH 202-872-5880	Con Type: POLITICAL/NOTE	Station: WTHI
	Assistant: BEN WILLMETH 202-872-5880	Market: Terre Haute
		Office: WASHINGTON
Comments: Order will start on Tuesday July 26!!!	Separation:	

#	Day/Time	Program	Rate	A3SP Rating	Len	7/25 - 8/8				Total Spots	Total \$	CPP	GRP
						7/25	8/1	8/8					
REV-1	Su 11:30p-12:30p	News 10 WTHI	\$100.00	0	30	1	0	0		0	\$0.00	\$0.00	0.0
REV-2	11:30p-12:30a	TMZ	\$100.00	0	30	1	1	0		2	\$200.00	\$0.00	0.0
Changes: Day/Time from Sa 11p-11:30p to Sa 11:30p-12:30a, Program from News 10 WTHI to TMZ													
M-F	3 9a-10a	Live! With Kelly & Michael	\$100.00	0	30	8	8	1		17	\$1,700.00	\$0.00	0.0
M-F	4 7a-9a	CBS This Morning	\$200.00	0	30	10	10	1		21	\$4,200.00	\$0.00	0.0
Sa	5 1a-3a	The Closer Block	\$40.00	0	30	2	2	0		4	\$160.00	\$0.00	0.0
M-F	6 12:30p-2p	CBS Soap Rotation	\$240.00	0	30	5	5	1		11	\$2,640.00	\$0.00	0.0
M-F	7 5:30p-6p	Inside Edition	\$260.00	0	30	6	6	1		13	\$3,380.00	\$0.00	0.0
Su	8 9a-10:30a	CBS News Sunday Morning	\$300.00	0	30	2	2	0		4	\$1,200.00	\$0.00	0.0
M-F	9 7:30p-8p	Family Feud	\$400.00	0	30	5	5	1		11	\$4,400.00	\$0.00	0.0
M-F	10 12n-12:30p	News 10 WTHI	\$500.00	0	30	5	5	1		11	\$5,500.00	\$0.00	0.0
Su	11 6p-6:30p	News 10 WTHI	\$450.00	0	30	1	1	0		2	\$900.00	\$0.00	0.0
Sa	12 7p-8p	Entertainment Tonight	\$125.00	0	30	2	2	0		4	\$500.00	\$0.00	0.0
M-F	13 7p-7:30p	Entertainment Tonight	\$400.00	0	30	5	5	1		11	\$4,400.00	\$0.00	0.0
Su	REV+ 14 11:30p-12:30a	Extra Weekend	\$100.00	0	30	1	2	0		4	\$400.00	\$0.00	0.0
M-F	15 6a-7a	News 10 WTHI	\$300.00	0	30	8	8	1		17	\$5,100.00	\$0.00	0.0
M-F	16 6p-6:30p	News 10 WTHI	\$1,000.00	0	30	5	5	1		11	\$11,000.00	\$0.00	0.0
M-F	17 5:30a-6a	News 10 WTHI	\$200.00	0	30	3	3	1		7	\$1,400.00	\$0.00	0.0
M-F	18 2:05a-2:35a	Extra	\$20.00	0	30	5	5	1		11	\$220.00	\$0.00	0.0
Tu	19 8p-9p	NCIS-CBS	\$1,000.00	0	30	2	2	0		4	\$4,000.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25251785	Changes as of: 7/25/2016 at 2:03 PM	Version: Highlighting Revision 1
CPE: 214/228/5103	Flight: 7/25/16 - 8/8/16	Total \$: \$78,600.00
Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Advertiser: DSCC IE Product: Issue	Total Spots: 190
	Station: WTHI Market: Terre Haute Office: WASHINGTON	Total CPP: \$0.00

Agency Order #: 5230525
Buyer: Ritterstein, Gary
Salesperson: BEN WILMETH
202-872-5860

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5860

Total GRP:
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/25	8/1	8/8	7/25 - 8/8	Total Spots	Total \$	CPP	GRP
20	Tu 9p-10p		Zoo-CBS	\$900.00	0	30	2	2	0		4	\$3,600.00	\$0.00	0.0
21	W 8p-9p		Big Brother Wednesday-CBS	\$1,000.00	0	30	2	2	0		4	\$4,000.00	\$0.00	0.0
22	W 10p-11p		American Gothic-CBS	\$900.00	0	30	0	2	0		2	\$1,800.00	\$0.00	0.0
23	W 9p-10p		Criminal Minds-CBS	\$1,000.00	0	30	0	2	0		2	\$2,000.00	\$0.00	0.0
24	F 9p-10p		Hawaii Five-0-CBS	\$1,500.00	0	30	2	1	0		3	\$4,500.00	\$0.00	0.0
25	Th 8p-9p		Big Bang Theory/Life in Pieces (R)-CBS	\$1,100.00	0	30	1	1	0		2	\$2,200.00	\$0.00	0.0
26	Su 7p-8p		60 Minutes-CBS	\$1,200.00	0	30	1	1	0		2	\$2,400.00	\$0.00	0.0
27	F 10p-11p		Blue Bloods-CBS	\$1,500.00	0	30	1	1	0		2	\$3,000.00	\$0.00	0.0
28	Su 9p-10p		Madam Secretary (R)-CBS	\$800.00	0	30	1	1	0		2	\$1,600.00	\$0.00	0.0
29	Th 9p-10p		Big Brother Thursday-CBS	\$1,100.00	0	30	1	1	0		2	\$2,200.00	\$0.00	0.0
TOTALS: 88 91 11											190	\$78,600.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25251785	Changes as of: 7/25/2016 at 2:03 PM	Version: Highlighting Revision 1	Total \$: \$78,600.00
CPE: 214/228/5103	Flight: 7/25/16 - 8/8/16	Station: WTHI	Total Spots: 190
Agency: Great American Media	Advertiser: DSCC IE	Market: Terre Haute	Total CPP: \$0.00
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: Issue	Office: WASHINGTON	

Agency Order #: 5230525	Primary Demo: Adults 35+	Total GRP:
Buyer: Ritterstein, Gary	Con Type: POLITICAL/VOTE	Separation:
Salesperson: BEN WILMETH 202-872-5880	Assistant: BEN WILMETH 202-872-5880	

Special Instructions	

Date/Time	Added by	Comment
07/25/16 2:03 PM	BEN WILMETH	Order will start on Tuesday July 26!!!
07/25/16 9:10 AM	System	Notice Received.
07/22/16 2:47 PM	BEN WILMETH	Order will start on Tuesday July 26!!!

Competitive Information	
Market Budget:	\$112,286
WTHI Share:	70%
Comment:	
ETHI:	1%
WAWV:	4%
WTWO:	25%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	190	\$78,600.00	N/A	0.0
Total	100%	190	\$78,600.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	88	\$36,340.00
2016-Aug	102	\$42,260.00
Total	190	\$78,600.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Revision	7/25/16 2:03 PM	BEN WILMETH	Revised			\$0
New	7/22/16 2:46 PM	BEN WILMETH	Confirmed	190		\$78,600.00

Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$78,600.00, 3 buylines added or modified.

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

Contract / Revision 907915 /		Alt Order # 25251785
Product Issue		
Contract Dates 07/26/16 - 08/08/16		Estimate # 5103
Advertiser POL/DSCC IE		Original Date / Revision 07/22/16 / 07/22/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WTHI	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 35+		
Agency Code 9913721	Advertiser Code	Product 1/2
Agency Ref IN3307/TO232		Advertiser Ref

And:

Great American Media
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	07/26/16	08/08/16	M-F 9a-10a	9a-10a		:30				NM	17	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/25/16	07/31/16	-TWTF--				8	\$100.00				
		Week: 08/01/16	08/07/16	MTWTF--				8	\$100.00				
		Week: 08/08/16	08/14/16	M-----				1	\$100.00				
N 2	WTHI	07/26/16	08/08/16	CBS This Morning	7a-9a		:30				NM	21	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/25/16	07/31/16	-TWTF--				10	\$200.00				
		Week: 08/01/16	08/07/16	MTWTF--				10	\$200.00				
		Week: 08/08/16	08/14/16	M-----				1	\$200.00				
N 3	WTHI	07/26/16	08/07/16	Late Fringe Sa	1130p-2a		:30				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/25/16	07/31/16	-----S-				2	\$40.00				
		Week: 08/01/16	08/07/16	-----S-				2	\$40.00				
N 4	WTHI	07/26/16	08/08/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	11	\$2,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/25/16	07/31/16	-TWTF--				5	\$240.00				
		Week: 08/01/16	08/07/16	MTWTF--				5	\$240.00				
		Week: 08/08/16	08/14/16	M-----				1	\$240.00				
N 5	WTHI	07/26/16	08/08/16	M-F 530p-6p	530p-6p		:30				NM	13	\$3,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/25/16	07/31/16	-TWTF--				6	\$260.00				
		Week: 08/01/16	08/07/16	MTWTF--				6	\$260.00				
		Week: 08/08/16	08/14/16	M-----				1	\$260.00				
N 6	WTHI	07/26/16	08/07/16	CBS Sunday Morning	9a-1030a		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/25/16	07/31/16	-----S				2	\$300.00				
		Week: 08/01/16	08/07/16	-----S				2	\$300.00				
N 7	WTHI	07/26/16	08/08/16	M-F 730p-8p	730p-8p		:30				NM	11	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/25/16	07/31/16	-TWTF--				5	\$400.00				
		Week: 08/01/16	08/07/16	MTWTF--				5	\$400.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u> 907915 /		<u>Alt Order #</u> 25251785
<u>Contract Dates</u> 07/26/16 - 08/08/16	<u>Product</u> Issue	<u>Estimate #</u> 5103
<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 07/22/16 / 07/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	M-----				1	\$400.00				
N 8	WTHI	07/26/16	08/08/16	News 10 Midday	12p-1230p		:30				NM	11	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-TWTF--				5	\$500.00				
Week:		08/01/16	08/07/16	MTWTF--				5	\$500.00				
Week:		08/08/16	08/14/16	M-----				1	\$500.00				
N 9	WTHI	07/26/16	08/07/16	News 10 at 6p Su	6p-630p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----S				1	\$450.00				
Week:		08/01/16	08/07/16	-----S				1	\$450.00				
N 10	WTHI	07/26/16	08/07/16	Sa 7p-8p	7p-8p		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----S-				2	\$125.00				
Week:		08/01/16	08/07/16	-----S-				2	\$125.00				
N 11	WTHI	07/26/16	08/08/16	M-F 7p-730p	7p-730p		:30				NM	11	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-TWTF--				5	\$400.00				
Week:		08/01/16	08/07/16	MTWTF--				5	\$400.00				
Week:		08/08/16	08/14/16	M-----				1	\$400.00				
N 12	WTHI	07/26/16	08/07/16	Su 1130p-1230a	1130p-1230a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----S				1	\$100.00				
Week:		08/01/16	08/07/16	-----S				1	\$100.00				
N 13	WTHI	07/26/16	08/08/16	News 10 M-F	6a-7a		:30				NM	17	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-TWTF--				8	\$300.00				
Week:		08/01/16	08/07/16	MTWTF--				8	\$300.00				
Week:		08/08/16	08/14/16	M-----				1	\$300.00				
N 14	WTHI	07/26/16	08/08/16	News 10 at 6p	6p-630p		:30				NM	11	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-TWTF--				5	\$1,000.00				
Week:		08/01/16	08/07/16	MTWTF--				5	\$1,000.00				
Week:		08/08/16	08/14/16	M-----				1	\$1,000.00				
N 15	WTHI	07/26/16	08/08/16	News 10 M-F	530a-6a		:30				NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-TWTF--				3	\$200.00				
Week:		08/01/16	08/07/16	MTWTF--				3	\$200.00				
Week:		08/08/16	08/14/16	M-----				1	\$200.00				
N 16	WTHI	07/26/16	08/08/16	M-F 137a-237a	137a-237a		:30				NM	11	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-TWTF--				5	\$20.00				
Week:		08/01/16	08/07/16	MTWTF--				5	\$20.00				
Week:		08/08/16	08/14/16	M-----				1	\$20.00				
N 17	WTHI	07/26/16	08/07/16	Tue Hour 1	8p-9p		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-T-----				2	\$1,000.00				
Week:		08/01/16	08/07/16	-T-----				2	\$1,000.00				
N 18	WTHI	07/26/16	08/07/16	Tue Hour 2	9p-10p		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u> 907915 /		<u>Alt Order #</u> 25251785
<u>Contract Dates</u> 07/26/16 - 08/08/16		<u>Product</u> Issue
<u>Advertiser</u> POL/DSCC IE		<u>Estimate #</u> 5103
		<u>Original Date / Revision</u> 07/22/16 / 07/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-T-----				2	\$900.00				
Week:		08/01/16	08/07/16	-T-----				2	\$900.00				
N 19	WTHI	07/26/16	08/07/16	Wed Hour 1	8p-9p		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--W----				2	\$1,000.00				
Week:		08/01/16	08/07/16	--W----				2	\$1,000.00				
N 20	WTHI	08/01/16	08/07/16	Wed Hour 3	10p-11p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	--W----				2	\$900.00				
N 21	WTHI	08/01/16	08/07/16	Wed Hour 2	9p-10p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	--W----				2	\$1,000.00				
N 22	WTHI	07/26/16	08/07/16	Fri Hour 2	9p-10p		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	----F--				2	\$1,500.00				
Week:		08/01/16	08/07/16	----F--				1	\$1,500.00				
N 23	WTHI	07/26/16	08/07/16	Thur Hour 1	8p-9p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---T---				1	\$1,100.00				
Week:		08/01/16	08/07/16	---T---				1	\$1,100.00				
N 24	WTHI	07/26/16	08/07/16	Sun Hour 1	7p-8p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----S				1	\$1,200.00				
Week:		08/01/16	08/07/16	-----S				1	\$1,200.00				
N 25	WTHI	07/26/16	08/07/16	Fri Hour 3	10p-11p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	----F--				1	\$1,500.00				
Week:		08/01/16	08/07/16	----F--				1	\$1,500.00				
N 26	WTHI	07/26/16	08/07/16	Sun Hour 3	9p-10p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----S				1	\$800.00				
Week:		08/01/16	08/07/16	-----S				1	\$800.00				
N 27	WTHI	07/26/16	08/07/16	Thur Hour 2	9p-10p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---T---				1	\$1,100.00				
Week:		08/01/16	08/07/16	---T---				1	\$1,100.00				
Totals								0.00				186	\$78,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/31/16	86	\$36,140.00	(\$5,421.00)	\$30,719.00
08/01/16 - 08/08/16	100	\$42,060.00	(\$6,309.00)	\$35,751.00
Totals	186	\$78,200.00	(\$11,730.00)	\$66,470.00

Signature: _____ **Date:** _____

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125 West 55th St
New York, NY 10019

Contract # 25251785	Changes as of: 7/22/2016 at 2:46 PM	Version: Original Order
CPE: 214/228/5103	Flight: 7/25/16 - 8/8/16	Total \$: \$78,600.00
Agency: GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Advertiser: DSCC IE	Total Spots: 190
	Product: Issue	Total CPP: \$0.00
Agency Order #: 5230525	Station: WTHI	
Buyer: Ritterstein, Gary	Market: Terre Haute	
Salesperson: BEN WILMETH 202-872-5880	Office: WASHINGTON	
Primary Demo:	Con Type: POLITICAL/VOTE	Total GRP:
	Assistant: BEN WILMETH 202-872-5880	Separation:

Comments: Order will start on Tuesday July 26!!!

#	Day/Time	DP	Program	Rate	Len	7/25 - 8/8			Total Spots	Total \$	CPP	GRP
						7/25	8/1	8/8				
1	Su 11p-11:30p		News 10 WTHI	\$100.00	30	1	1	0	2	\$200.00	\$0.00	0.0
2	Sa 11p-11:30p		News 10 WTHI	\$100.00	30	1	1	0	2	\$200.00	\$0.00	0.0
3	M-F 9a-10a		Live! With Kelly & Michael	\$100.00	30	8	8	1	17	\$1,700.00	\$0.00	0.0
4	M-F 7a-9a		CBS This Morning	\$200.00	30	10	10	1	21	\$4,200.00	\$0.00	0.0
5	Sa 1a-3a		The Closer Block	\$40.00	30	2	2	0	4	\$160.00	\$0.00	0.0
6	M-F 12:30p-2p		CBS Soap Rotation	\$240.00	30	5	5	1	11	\$2,640.00	\$0.00	0.0
7	M-F 5:30p-6p		Inside Edition	\$260.00	30	6	6	1	13	\$3,380.00	\$0.00	0.0
8	Su 9a-10:30a		CBS News Sunday Morning	\$300.00	30	2	2	0	4	\$1,200.00	\$0.00	0.0
9	M-F 7:30p-8p		Family Feud	\$400.00	30	5	5	1	11	\$4,400.00	\$0.00	0.0
10	M-F 12n-12:30p		News 10 WTHI	\$500.00	30	5	5	1	11	\$5,500.00	\$0.00	0.0
11	Sa 6p-6:30p		News 10 WTHI	\$450.00	30	1	1	0	2	\$900.00	\$0.00	0.0
12	M-F 7p-8p		Entertainment Tonight	\$125.00	30	2	2	0	4	\$500.00	\$0.00	0.0
13	M-F 7p-7:30p		Entertainment Tonight	\$400.00	30	5	5	1	11	\$4,400.00	\$0.00	0.0
14	Su 11:30p-12:30a		Extra Weekend	\$100.00	30	1	1	0	2	\$200.00	\$0.00	0.0
15	M-F 6a-7a		News 10 WTHI	\$300.00	30	8	8	1	17	\$5,100.00	\$0.00	0.0
16	M-F 6p-6:30p		News 10 WTHI	\$1,000.00	30	5	5	1	11	\$11,000.00	\$0.00	0.0
17	M-F 5:30a-6a		News 10 WTHI	\$200.00	30	3	3	1	7	\$1,400.00	\$0.00	0.0
18	M-F 2:05a-2:35a		Extra	\$20.00	30	5	5	1	11	\$220.00	\$0.00	0.0
19	Tu 8p-9p		NCIS-CBS	\$1,000.00	30	2	2	0	4	\$4,000.00	\$0.00	0.0
20	Tu 9p-10p		Zoo-CBS	\$900.00	30	2	2	0	4	\$3,600.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25251795	Changes as of: 7/22/2016 at 2:46 PM	Version: Original Order
CPE: 214/228/5103	Flight: 7/25/16 - 8/8/16	Total \$: \$78,600.00
Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Advertiser: DSCC IE Product: Issue	Station: WTHI Market: Terre Haute Office: WASHINGTON
Agency Order #: 5230525	Buyer: Ritterstein, Gary Salesperson: BEN WILMETH 202-872-5880	Primary Demo: Con Type: POLITICAL/VOTE Assistant: BEN WILMETH 202-872-5880
	Total GRP:	Total Spots: 190
	Separation:	Total CPP: \$0.00

#	Day/Time	DP	Program	Rate	Len	7/25 - 8/8			Total Spots	Total \$	CPP	GRP
						7/25	8/1	8/8				
21	W 8p-9p		Big Brother Wednesday-CBS	\$1,000.00	30	2	2	0	4	\$4,000.00	\$0.00	0.0
22	W 10p-11p		American Gothic-CBS	\$900.00	30	0	2	0	2	\$1,800.00	\$0.00	0.0
23	W 9p-10p		Criminal Minds-CBS	\$1,000.00	30	0	2	0	2	\$2,000.00	\$0.00	0.0
24	F 9p-10p		Hawaii Five-0-CBS	\$1,500.00	30	2	1	0	3	\$4,500.00	\$0.00	0.0
25	Th 8p-9p		Big Bang Theory/Life in Pieces (R)-CBS	\$1,100.00	30	1	1	0	2	\$2,200.00	\$0.00	0.0
26	Su 7p-8p		60 Minutes-CBS	\$1,200.00	30	1	1	0	2	\$2,400.00	\$0.00	0.0
27	F 10p-11p		Blue Bloods-CBS	\$1,500.00	30	1	1	0	2	\$3,000.00	\$0.00	0.0
28	Su 9p-10p		Madam Secretary (R)-CBS	\$800.00	30	1	1	0	2	\$1,600.00	\$0.00	0.0
29	Th 9p-10p		Big Brother Thursday-CBS	\$1,100.00	30	1	1	0	2	\$2,200.00	\$0.00	0.0
TOTALS:						88	91	11	190	\$78,600.00	\$0.00	0.0



POLITICAL

BROADCAST AGREEMENT FORMS | PB-18



AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, GMMB

do hereby request station time concerning the following issue:

IN/DSCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: DSCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Race IN

11.8.16

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC- 120 Maryland Ave NE, Washington, DC 20002

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Tom Lopach- Executive Director. 202-224-2447

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/22/2016

Date



Signature

202-338-8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As	Ordered				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.